Appendix 1: Communities Delivery Plan

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COMMUNITIES DELIVERY PLAN – Overview

PROMOTING SOCIAL ACTION & BUILDING CAPACITY
#DOINGOURBIT Local #DoB campaigns, encouraging residents and staff to take action IAG & Signposting, Social Media Management system
COMMUNITY ENGAGEMENT Community Engagement Framework Citizen Surveys, Citizen Dashboards
VCSE & CAPACITY BUILDING VCSE Contract, #DoingOurBit fund, Social Value Parish Councils, Pub is the Hub, Crowdfund Staffordshire,
MEMBERS Members Programme Cabinet Community Support Members

COMMUNITY AND PARTNERSHIP ACTIVITY AT LOCAL LEVEL		
PLACE BASED APPROACH	**SUPPORTIVE COMMUNITIES**	**TROUBLED INDIVIDUALS**
Early Help Workforce Partnership Hubs Community Assets	Community Help Points Targeted IAG campaigns Assistive Technology Wider workforce training	Adult Treatment Care Pathway BRFC & local partnerships

CO-ORDINATING WITH OUR OTHER PRINCIPLES:

WORKFORCE
- Embedding the People Strategy
- Strengths-based working
- Restorative practice

DIGITAL
- IAG, engagement and signposting
- Digital Inclusion Action Plan
- Digital skills and SMART working

CLIMATE CHANGE
- Ensure how we works supports our Climate Change objectives
- Further detail to be developed

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COMMUNITIES DELIVERY PLAN
#DoingOurBit phase 2

#DoingOurBit (#DoB) Phase 2	Date	WLT Owner	Delivery Lead
Focus on local: • Design district-level local campaigns and asks in partnership with key stakeholders and SDMs in each district • Coordinate with the Strategy Team to incorporate findings of relevant community engagement activity into #DoB messaging	Ongoing	Andrew Donaldson	Sarah James Kerry Dove Keith Luscombe Rose Hampton Adam Rooney
Encourage residents and staff to take action: • Build audience specific #DoB messaging / asks into countywide behaviour change campaigns • Promote the launch of the Do-It Staffordshire platform • Promote volunteering internally (encouraging staff to sign up for Do-It, Community Engagement Days etc).	Ongoing	Andrew Donaldson Sarah Getley	Sarah James Rose Hampton Adam Rooney
Effective signposting to digital IAG and self-help: • Procure Social Media Management System • Review #DoingOurBit website • Work with the contact centre to promote #DoB at the front-door where appropriate	March 21	Andrew Donaldson	Keith Luscombe Adam Rooney

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COMMUNITIES DELIVERY PLAN
Community Engagement

Community Engagement	Date	WLT Owner	Delivery Lead
Review Community Engagement Framework	2021 (TBC)	Kerry Dove	Kerry Dove Wendy Tompson
Restart regular citizen surveys to help us understand what matters to local communities	Dec 21	Kerry Dove	Kerry Dove Wendy Tompson
Include quarterly Citizen Dashboard into Corporate performance reporting process	Oct 21	Kerry Dove	Kerry Dove Wendy Tompson

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COMMUNITIES DELIVERY PLAN
VCSE & Capacity Building (1/3)

VCSE Strategic Capacity Building Partnership	Date	WLT Owner	Delivery Lead
Deliver Health and Care element of the year 5 delivery plan, including: • Staffordshire Connects information sharing • Supportive Communities - Community Assets programme • Building capacity (focus on older, vulnerable and shielding people)	July 21 (end of year 5)	Andrew Donaldson	Garry Jones Jon Topham
Deliver Families & Communities element of the year 5 delivery plan, including: • Earliest help • Sustainability (including hyperlocal groups) • Market Development • Engagement • Representation and promotion	July 21 (end of year 5)	Janene Cox	Phil Pusey Natasha Moody
Review our approach and investment in VCSE capacity building ahead of the end of our current VCSE Strategic Capacity Building Partnership contract arrangements (July 2022).	Early 21 (TBC)	Andrew Donaldson	Andrew Donaldson Janene Cox Natasha Moody Jon Topham

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COMMUNITIES DELIVERY PLAN
VCSE & Capacity Building (2/3)

#DoingOurBit Fund	Date	WLT Owner	Delivery Lead
Deliver one-off grant fund of £200k to support groups and organisations that will help meet the needs of our vulnerable children and families and older adults	Oct 20 (Launch) Jan 21 (allocation)	Andrew Donaldson	Tilly Flanagan Joe Sullivan

Crowdfunding	Date	WLT Owner	Delivery Lead
Review crowdfunding criteria post Covid-19 for the £50k F&C pot to support hyperlocal groups	2021 (TBC)	Andrew Donaldson	Wayne Mortiboys Amanda Dawson-Blower Natasha Moody Phil Pusey

Pub is the Hub	Date	WLT Owner	Delivery Lead
Restart work on action plan with Pub is the Hub developing community initiatives in 9 wards (focusing on social isolation & connecting communities following COVID-19)	2021 (TBC)	Andrew Donaldson	Tilly Flanagan

Parish Councils	Date	WLT Owner	Delivery Lead
Restart work with Parish Councils & SPCA to pilot Parish Wellbeing / Good Neighbour Plans (focused on community-based wellbeing and prevention)	Oct 20	Andrew Donaldson	Pete Barker

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COMMUNITIES DELIVERY PLAN
VCSE & Capacity Building (3/3)

Volunteering	Date	WLT Owner	Delivery Lead
Implement the Do-It Staffordshire platform to grow and maintain volunteering base during and post Covid-19	Sep 20	Andrew Donaldson	Lucy Hegarty
Assess opportunities for expanding Do-It Staffordshire across other areas of SCC	Ongoing	Andrew Donaldson	Lucy Hegarty
Review Corporate policies for supporting staff to volunteer following Covid-19	2021 (TBC)	Sarah Getley	Hannah Reade
Review support and guidance for staff in working with / managing volunteer workforce	2021 (TBC)	Sarah Getley	Hannah Reade

Social Value	Date	WLT Owner	Delivery Lead
Review SCC Social Value policy	March 21	Ian Turner	Gail Stephens Kerry Dove Adam Rooney

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COMMUNITIES DELIVERY PLAN
Members

Members' Programme	Date	WLT Owner	Delivery Lead
Review with the Cabinet Member for Communities and Culture to finalise the reporting methods of Community Cabinet Support Members and review how to build on the role following successful Covid-19 response.	Dec 20	Ann-Marie Davidson	CCSMs Pete Barker
Distribute additional Covid-19 Recovery Fund investment to support growth and sustainability of local community groups.	April 21	Ann-Marie Davidson	CCSMs Pete Barker
Review role and purpose of Members fund for 2021/22 following success of Covid-19 fund.	April 21	Ann-Marie Davidson	Pete Barker
Ensure Member induction incorporates learning from Covid-19 ahead of (and post) 2021 elections.	May 21	Ann-Marie Davidson	Pete Barker Chris Ebberley
Align Member development to OD Leadership work	TBC	Ann-Marie Davidson Sarah Getley	Pete Barker Caroline Quaife

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COMMUNITIES DELIVERY PLAN
Place Based Approach

Early Help (Information, Advice and Guidance / Co-design)	Date	WLT Owner	Delivery Lead
Deliver Earned Autonomy District Investment Plans using a Place Based Approach to delivery as part of BRFC.	April 21	Natasha Moody	Becky Murphy / SDMs
Develop an Early Help offer that clearly articulates the access points for Earliest Help & Early Help in each district, linked to Virtual Family Hubs. (1)	April 21	Natasha Moody	LPDMs / SDMs
Develop a multi-agency approach to financial hardship, mitigating the financial impacts of Covid-19 (4)	April 21	Natasha Moody	Becky Murphy Joe Sullivan
Develop a community based approach to tackling obesity (4)	April 21	Natasha Moody	Karen Coker

Workforce Locality Transformation (Collaboration & Networking)	Date	WLT Owner	Delivery Lead
Establish the staffing profile and operating model of the district footprint. (2)	July 21	Janene Cox	Liz Kelay Sam Edwards Deborah Sullivan

Partnership Hubs (Partnerships)	Date	WLT Owner	Delivery Lead
Roll out of SEND locality hubs, and further development of Vulnerability Hubs and Multi-Agency Child Exploitation Panels (MACE) (3)	April 21	Tim Moss Chris Heeley	Julie Day Hazel Williamson

Development of Community Assets (Co-design)	Date	WLT Owner	Delivery Lead
Embed lessons from Covid-19 into key community assets, including children's centres, libraries and country parks. (1)	Ongoing	Janene Cox	Joe Sullivan Catherine Mann Sarah Bentley

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COMMUNITIES DELIVERY PLAN
Supportive Communities & Troubled Individuals

Supportive Communities	Date	WLT Owner	Delivery Lead
Go-live with Community Help points and embed with community networks / VCSE anchor organisations.	Oct 20	Andrew Donaldson	Tilly Flanagan Vicky Rowley Catherine Mann
Comms campaign through #DoingOurBit to promote community assets and align to Do-It platform	April 21	Andrew Donaldson	Tilly Flanagan Sarah James
Wider workforce training and development focused on strengths based working and digital post Covid-19	Oct 20	Andrew Donaldson	Jo Sutherland
Embed digital IAG and tools (ORCHA, Staffs Connects, Do-It)	Oct 20	Andrew Donaldson	Lucy Hegarty
Review approach to Assistive Technology and Digital Exclusion (linked to community help points)	Oct 20	Andrew Donaldson	Jon Topham
Write plan to work with partner organisations (i.e. VCSE, District & Borough Councils, NHS, STP etc) to co-ordinate projects, develop local networks & share knowledge	Jan 21	Andrew Donaldson	Tilly Flanagan Jon Topham
Troubled Individuals	Date	WLT Owner	Delivery Lead
Mobilise new Adult Treatment Care Pathway contract	April 21	Andrew Donaldson Natasha Moody	Tony Bullock
Taking lead from national directive on Troubled individuals, work with existing BRFC partnership to translate into local partnerships (initial focus on rough sleepers existing temporary accommodation).	Sep 20	Andrew Donaldson Natasha Moody	Tony Bullock

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COMMUNITIES DELIVERY PLAN
Co-ordinating with the other principles

Workforce:

- **People Strategy** – Embedding the People Strategy following Covid-19 is critical to building on the positives we saw during response and recovery.
- **Workforce Transformation** – Promoting restorative practice, strengths based working and digital are all key to changing how staff work as a result of Covid-19. All staff need to be strengths based, connected to their local communities, and digital by default.
- **Communications** – A strong, consistent corporate narrative (linked to #DoingOurBit) that focuses on what kind of organisation SCC wants to be.

Digital:

- **Staffordshire Connects** – Staffordshire Connects is integrated with Supportive Communities, and Families & Communities have also worked with the platform. Improving Staffs Connects is also key part of VCSE contract delivery plan.
- **IAG / engagement** – How we engage better with communities using digital, and build on innovations such as Virtual Family Hubs, the Data Warehouse and Virtual Library Offer.
- **Digital Inclusion, skills and SMART working** – Crossovers with work held by Digital principle, including Digital Skills Strategy, the Digital Inclusion Action Plan, and SMART working.

Climate Change:

- Climate is critical to communities being healthy and sustainable, particularly **green spaces** and **sustainable transport infrastructure**.
- Further work is needed to develop our approach and understand links.

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